

Making a Difference Through The Arts

Since 1989, CITYarts engages young people and professional artists to create public art that empowers them and transforms communities locally and globally.

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Dear Friend,

CITYarts is Painting Forward our future! With schools reopening our kids are eager to use their imagination and transform their lives and communities. Let's help them ignite their talents with a special event: **CITYarts Masquerade Gala** on Wednesday, June 23rd, both in person and on Zoom. We hope that you will join our leadership circle, with **Judge Kevin Sharp, Keynote Speaker**, as we honor three special women with the **CITYarts Making a Difference Through the Arts award**:

Alicka Amprey-Samuel – A Brooklyn Councilwoman who got her start as a CITYarts' kid, painting a mural at age 16. Raised in Brownsville, earning a law degree, she has made a significant impact in the community uplifting underrepresented populations, including CITYarts kids.

Charlotta Kotik – A native of Prague, internationally renowned independent curator of contemporary art, she worked at the world-famous Albright-Knox Art Gallery and the Brooklyn Museum. Charlotta helped put CITYarts on the public art map as a founding Board Member. She organized over 100 museum exhibitions, giving many contemporary artists their first exposure.

Rozina Vavetsi – an educator and international award-winning designer, is currently an associate professor and Chair of the Department of Digital Art and Design at the New York Institute of Technology. Vavetsi collaborated with CITYarts, inspiring and leading her students to create 3D and laser-cut ornaments for the CITYarts Holiday/Peace Tree at Lincoln Center Square in 2015 and now is leading students, faculty, and staff in the CITYarts' *Cooking With Color* initiative.

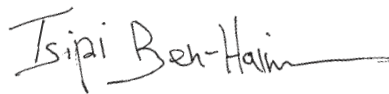
Since 1989, **Thinking Globally-Acting Locally**, CITYarts has created over 300 projects that have transformed communities and engaged over 200,000 kids in collaboration with more than 600 artists, over 1,500 sponsors orchestrated workshops in over 100 countries, and 500,000 volunteers worldwide. Funds raised at the Gala support CITYarts' public art initiatives, giving youth a voice to express themselves on issues that are important to their lives.

By joining our Leadership Circle, **YOU** will help us empower more youth to expand their imagination and keep them engaged in the creative process—**when kids create, they do not destroy**.

Details about joining our Leadership Circle and the Benefit Sponsorship Levels are attached. Please return the enclosed form, and for more information visit us online at www.cityarts.org.

Thank you! We look forward to celebrating LIFE with you!

Stay Healthy and Hopeful.



TSIPI BEN-HAIM
Founder, Executive & Creative



SINDY APRIGLIANO
Chairperson

Making a Difference Through The Arts

YES! I would like to join the Leadership Circle

Please mark your preferred leadership level

- \$ 45,000 (and above) – LEAD SPONSOR**
Exclusive preview of art auction | Table for 10 | Your logo on a CITYarts mural plaque | Vik Muniz limited edition signed print | Inside color ad on front or back cover of the Annual Gala Journal | Listing in Invitation & Annual Gala Journal
- \$ 25,000 – ANGEL**
Exclusive preview of art auction | Table for 10 | Two-page color ad in Journal | Daniel Libeskind Freedom Tower limited edition signed print | Listing in Invitation & Annual Gala Journal
- \$ 15,000 – SPONSOR**
Exclusive preview of art auction | Table for 8 | Two-page color ad in Journal | Daniel Libeskind Freedom Tower limited edition signed print | Listing in Invitation & Annual Gala Journal
- \$ 10,000 – BENEFACTOR**
Table for 8 | Full page color ad in Journal | Listing in Invitation & Annual Gala Journal | Peter Sis print
- \$ 5,000 – AMBASSADOR**
6 Tickets | Half-page color ad in Journal | Listing in Invitation & Annual Gala Journal
- \$ 2,500 – PATRON**
6 Tickets | Half-page color ad in Journal | Listing in Invitation & Annual Gala Journal
- \$ 1,500 – FRIEND**
2 Tickets | Quarter-page color ad in Journal | Listing in Invitation & Annual Gala Journal
- \$ 800 – DONOR**
Reserved seating for one | Listing in Invitation & Annual Gala Journal

TICKETS

- \$800 – ADMISSION FOR TWO** (before May 10th)
- \$500 – GENERAL ADMISSION** (for one) Amount of ticket (s) _____ Total (\$) _____
- \$200 – JUNIOR SUPPORTER** (for supporters age 35 and under) Amount of ticket (s) _____ Total (\$) _____
- \$ 250 – SUPPORT AND ARTIST’S ADMISSION**
- Unable to attend? **GIVE SOMETHING \$** _____

NOTE: For your name to be listed on the invitation, please inform us of your pledge by May 1st. (Your Gala Journal Ad Listing can be submitted separately by May 30th. Your name will be on a guest list at the event.)

NAME _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

TELEPHONE _____ EMAIL _____

CREDIT CARD AMEX Mastercard VISA Other Checks are preferred, or visit our website for other transactions

CARD NUMBER _____ EXP. DATE _____ SEC. CODE _____ ZIP _____

NAME ON CARD _____ AMOUNT _____

SIGNATURE _____

Please make checks payable to CITYarts, Inc and send it to the address below

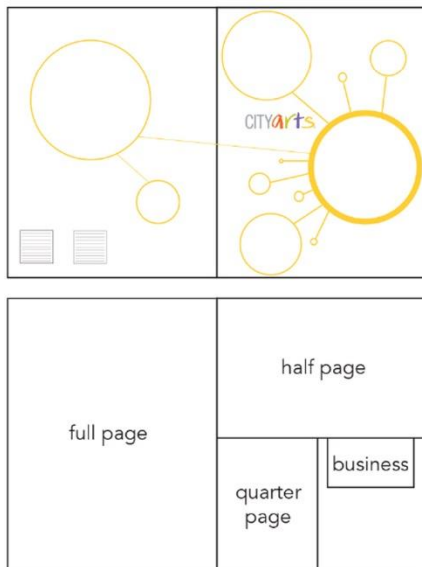
THANK YOU for your donation! Your generosity makes a difference.

Making a Difference Through The Arts

Gala Journal Ads & CITYarts Leadership Circle Ads

With your Gala Journal ad, you can honor someone special, make an announcement, send a thank you, or advertise your company and service. Publicly support CITYarts' annual gala and projects.


The deadline to submit Gala Journal Ads is May 30th. You may send your high resolution ad at no less than 300 dpi, and in any of the following formats: pdf, .jpg, or .tiff file (.tiff files are preferred). Please email ads to pojects@cityarts.org or call 212-966-0377 if you have any questions or need help designing your ad. We prefer that you submit your original design!

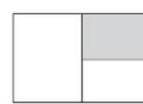



Price	Ad	Size	Bleed
\$3,000	Color double-page	17 X 8.5 in	.125 in
\$1,800	Color full-page right side	8.5 x 11 in	.125 in
\$1,500	Color full-page left side	8.5 x 11 in	.125 in
\$1,000	Black & white full-page	8.5 x 11 in	.125 in
\$750	Color half-page	8.5 x 5.5 in	.125 in
\$500	Black & white half-page	8.5 x 5.5 in	.125 in
\$400	Color quarter-page	4.25 x 5.5 in	.125 in
\$250	Black & white quarter-page	4.25 x 5.5 in	.125 in
\$150	Color business card	3.5 x 2.25 in	
\$100	Black & white business card	3.5 x 2.25 in	

This year's **CITYarts Leadership Circle**, among other benefits, receives **complimentary** journal listings:


ABOVE AND BEYOND – SUPER ANGEL \$

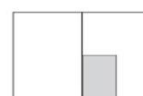
 **\$45,000 - LEAD SPONSOR**
Inside color ad on front or back of journal cover


 **\$5,000 – AMBASSADOR**
Half-page color ad in the journal


 **\$25,000 - ANGEL**
Two-page color ad in the journal

 **\$2,000 – PATRON**
Half-page color and in the journal

 **\$15,000 – SPONSOR**
Full-page color ad in the journal

 **\$1,500 – FRIEND**
Quarter-page color ad in the journal

 **\$10,000 – BENEFACTOR**
Full-page color ad in the journal

 **\$800 – DONOR**
Listing in the journal

THANK YOU for your donation! Your generosity makes a difference.